

## ORDER



**Orders**  
**Order / Rev:** 187394  
**Alt Order #:**  
**Product Desc:** Joe Miklosi-DCCC  
**Estimate:** 2530  
**Flight Dates:** 10/25/12 - 11/01/12  
**Original Date / Rev:** 10/24/12 / 10/24/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** David Lombardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Buying Time Media  
**Buying Contact:**  
**Billing Contact:** Kate Klebahn  
 650 Massachusetts Ave. NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Congress/Miklosi-DCCC/(D)  
**Demographic:** A25-54  
**Product Codes:** PL6-State Congress  
**Priority:** P2  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	16	\$16,550.00	\$14,067.50
10/29/12	11/01/12	23	\$27,555.00	\$23,421.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	16	\$16,550.00	\$14,067.50	0.00
November 2012	23	\$27,555.00	\$23,421.75	0.00
<b>Totals</b>	<b>39</b>	<b>\$44,105.00</b>	<b>\$37,489.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/25/12	10/31/12	7News at 530AM	CA	530AM-6AM	1-11---	:30	3	\$525.00	P2	0.00	NM	3	\$1,575.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/12	10/31/12	1-11---		3				\$525.00		0.00			
N 2	KMGH	10/29/12	11/01/12	6-7A News M-F/KMGH	CA	6A-7A	1111---	:30	4	\$925.00	P2	0.00	NM	4	\$3,700.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/12	10/31/12	111----		3				\$925.00		0.00			
		Week: 11/01/12	11/07/12	---1---		1				\$925.00		0.00			
N 3	KMGH	10/25/12	10/29/12	GMA M-F 7-9A / KMGH	CA	7A-9A	1--11--	:30	3	\$925.00	P2	0.00	NM	3	\$2,775.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/12	10/31/12	1--11--		3				\$925.00		0.00			
N 4	KMGH	10/25/12	11/01/12	11A-12P News/KMGH	CA	11A-12P	11111--	:30	5	\$275.00	P3	0.00	NM	6	\$1,650.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/12	10/31/12	11111--		5				\$275.00		0.00			
		Week: 11/01/12	11/07/12	---1---		1				\$275.00		0.00			
N 5	KMGH	10/25/12	11/01/12	5-530P News M-F/KMGH	CA	5P-530P	11111--	:30	5	\$1,125.00	P2	0.00	NM	6	\$6,750.00
				5-530P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/12	10/31/12	11111--		5				\$1,125.00		0.00			
		Week: 11/01/12	11/07/12	---1---		1				\$1,125.00		0.00			

**KMGH**

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